

Technical Webinar 59


- 1. Tips & Tricks to improve your CamRank sections**
- 2. CamRank & LoveRank**
- 3. Link.Cam – one link for all your social networks**

1. Tips & Tricks to improve your CamRank sections

The CamRank is an internal performance index, **calculated on a scale to 100** on a wide range of data, which allows you to compare yourself with other performers.

This CamRank is important for the XLoveCam platform and also for you because it is used as a default sorting tool in the list of connected performers for visitors (so the higher your CamRank is, the higher you appear in the list.

It is calculated daily for an average over the last 30 days, globally and by user input. It can be found on the model profile : <https://model2.xlovecam.com/showsprofits/camrank/>

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- Home
- Model Profile
- Customers
- Messaging
- Shows & Profits
- Camrank & Top 5**
- Cam Rank
- Daily Top 5
- Daily Top 5 special new models
- Monthly Top 5 VR
- Monthly special Referral TOP 5

CamRank

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CamRank








The camRank is an internal performance index, calculated on a scale to 100 and is calculated on a wide range of data, which allows you to compare yourself with other performers. This camRank is important for the XLoveCam platform and also for you because it is used as a default sorting tool in the list of connected performers for visitors (so the higher your camRank is, the higher you appear in the list. It is calculated daily for an average over the last 30 days, globally and by customer input. The way camRank is calculated is regularly improved and can affect your overall score or your score per language. Take the time to study your data to improve your sales!

Global CamRank

Global CamRank


89

Detail of different camRank aspects - Global CamRank

Nb of private shows 	Press to check Xlovecam's advice
100	<div><div style="width: 100%;"></div></div>
Customer ratings 	<div><div style="width: 100%;"></div></div>
100	<div><div style="width: 100%;"></div></div>
Total time in private show 	<div><div style="width: 85.3%;"></div></div>
85.3	<div><div style="width: 85.3%;"></div></div>
Total time in free chat 	<div><div style="width: 100%;"></div></div>
100	<div><div style="width: 100%;"></div></div>
Nb unique customers 	<div><div style="width: 100%;"></div></div>
100	<div><div style="width: 100%;"></div></div>
Number of registered customers from your chat 	<div><div style="width: 100%;"></div></div>
100	<div><div style="width: 100%;"></div></div>
Nb of first-time spending customers 	<div><div style="width: 100%;"></div></div>
	<div><div style="width: 100%;"></div></div>

Nb. of private shows

Number of private shows – Calculation of the number of private shows made in the last 30 Days and compared to the average of other performers.

Nb of private shows 

100



In the example given – the index of private shows is 100 , meaning that the performer have everyday a good average of private shows compared to other models.

XLoveCam's Advice :


You can increase your number of private shows by simply spending more time online and trying to improve the quality of your video.

Feel free to try other camera framing (try unusual views for example), new lighting (it's important), other sexy outfits or accessories (sextoys, oils, etc ...) .

Try to surprise your fans and visitors, they usually love it! Also remember to take care of your fans (contact them regularly by private message, with a small sexy photo of you for example!).

Total time in private show

Calculation : The cumulative time spent in private shows in the last 30 days and compared To the average of other performers.

Total time in private show 

100

A horizontal green progress bar that is completely filled, indicating a score of 100. The bar is set against a dark grey background.

In the example the index is 100 – meaning that the performer have spent a good average of minutes spent in private shows in the last 30 days, compared to the general index.

XLoveCam's Advice:

Generally, the more you do private shows, the more your cumulative time in private show is important. But you can still improve this time to talk to with the customer and to listen to him, his desires and fantasies. The general quality of your chat is important too (video, lighting, your outfit, your home).

Total time in free chat

Calculation : The cumulative time spent in free chat in the last 30 days compared to the Average of the other performers.

Total time in free chat 

49.2

A horizontal progress bar with a dark grey background. A yellow segment on the left represents the value 49.2, and a black segment on the right represents the remaining portion of the bar.

In the example the index is 49,2 – Meaning that the model spent an average of minutes at a half, compared to the best results that influenced this index.

XLoveCam's Advice :


Try to connect more often and longer. In free chat, you can receive bonuses, virtual gifts from your customers, or they can ask you for actions. Remember to set up your account in advance to accept bonuses, virtual gifts and actions, and to set the price of each. The time spent in free chat can also bring you a lot! Try to make your chat a place where visitors feel good and want to stay. You can thank them when they give you a love or add you to their favorites!

Also think about improving the quality of your video (lighting, framing, etc ...).

Try to surprise your fans and visitors, they usually love it! Remember to vary your sexy outfits, accessories and also your actions.

Nb unique customers

Calculation : The number of different customers you have had in the last 30 days (All actions combined , private shows , bonuses , sextoys , vip etc..) and compared to the Average of other performers.

Nb unique customers 

100



In the example the index is 100 – meaning that the performer have very good average of Fans and most of them are keep coming back very often. Keep your fans loyal! :)

XLoveCam's Advice :

Try to increase the number of customers by spending more time online and trying to retain your fans. You can also try other strategies by changing your look, your clothes, the place and the framing. In free chat, you can regularly offer actions or reveal more in return for a bonus or gift!

Another important element to increase your number of customers is to improve the quality of your chat (video quality, lighting, framing, the decor of your room, your reception of new visitors, etc ...

Number of registered customers from your chat

Calculation : the number of visitors who created an account from your chat over the last 30 days and compare it to the average of other performers.

Number of registered customers from your chat 📊

100



In the example the index is 100 meaning that the model is converting a lot of guests into customers.

We remind you that converting guests to customers is very important ! This is a good way to increase your earnings and increase the number of private shows.

Many models mute guests and is not the best approach because every “good spender” was a simple guest in the first place. (don't forget this gold advice!)


Usually XLoveCam creates an event that rewards the best converting models , with cash Prizes. Stay tuned ;)

XLoveCam's Advice:

Regularly invite visitors to your chat to sign up to give you a bonus or make a private show with you. They can also add you favorites to find you easily! Visitor registration is important because it's the first step to become a customer! Remember that all your customers, even the oldest ones, have started being a simple visitor in your chat or the chat of another performer.

Nb of first spend customers

Calculation : the number of customers who have made their first spend in your chat over the last 30 days and we compare it to the average of other performers

Nb of first time spending customers 

59.5




In the example the index is 59.5 – meaning that the model have a good amount of conversion of the guests besides other performers and they also spend credits with her.

XLoveCam Advices :

Invite customers to give you a bonus or a virtual gift, to ask you for an action or to activate your sextoy. Remember to regularly ask your visitors to offer them shows or actions in return for bonuses for example. Try to create an environment in which visitors can relax, laugh and feel good, that's important. The general quality of your chat is also important (video quality, lighting, framing, the decor of your room, your reception of new visitors, etc ...)

Nb bonus received

Calculation : the number of bonuses (online or offline) that you have received over the last 30 days and we compare it to the average of other performers.

No bonus received 

100




In the example the index is 100 – meaning that the performer receives a significant amount of bonuses online/offline.

XLoveCam's Advices :

You can regularly ask in your chat for a bonus from your visitors to initiate an action, you can also unveil a little more and show more ask the bonuses increase. Bonuses are available all the time, in Free Chat, Private Show and even when you are disconnected. Be grateful for each bonus. If you have received a bonus from one of your fans (offline or even during the chat), think about sending him a little private message to thank him or even a sexy photo of you! Did you know, every day, we have the DailyTop5 contest which reward the performers who have received the most bonuses. Maybe, you can raise your fan base and visitors to try to win this contest (there is a new contest every day!)

Cumulative amount of bonuses received

Calculation : the sum of the bonuses (online or offline) that you have received over the last 30 days and we compare it to the average of other performers.

Cumulative amount of bonuses received 

100




In the example the index is 100 – meaning that the model have good amount of earnings from the bonuses received.

XLoveCam's Advice :

Bonuses are available all the time, in Free Chat, Private Shows and even when you're disconnected! Be grateful for each bonus. If you have received a bonus from one of your fans, consider sending him a small private message to thank him, possibly with a sexy photo of you. Every day, we have the DailyTop5 contest which reward the performers who have received the most bonuses. Maybe, you can try to raise your fans and visitors to win this contest (there is a new contest every day!)

Nb of new VIP subscriptions

Calculation : We calculate the number of VIP subscriptions you have on the last 30 days and we compare it to the average of other performers.

Nb of new VIP subscriptions 

70.9




In the example the index is 70.9 – meaning that the performer have had in the last 30 days a good average of new vip subscribers.

XLoveCam's Advice :

VIP content -photos and videos- are important to your fans. They are accessible at any time, even when you are offline. The price of the subscription must be reasonable and in relation to the volume of VIP content that you offer. Try to regularly add new content (photos & videos) and remember to notify your fans via internal messaging that new content is available! Also add content accessible to all, to introduce yourself and make your fans want to subscribe to VIP content. You can even send your fans a unique sexy photo from time to time!

Cumulative amount of VIP subscriptions

Calculation : the sum of the revenues generated with the VIP subscriptions over the last 30 days and compare it to the average of other performers..

Cumulative amount of VIP subscriptions 

100

A horizontal green progress bar that is completely filled, indicating a score of 100. The bar is set against a dark grey background.


In the example the index is 100 – meaning that the performer have a very good revenue Generated by the VIP subscriptions.

XLoveCam's Advice:

The more fans that subscribe to your VIP content, the more you increase your revenue. Remember to regularly add new VIP content, photos & videos, to satisfy your fans. You can also contact them and send them private messages from your interface to update them that new content is available. Make sure you offer a price that fits the volume of content you offer.

Nb of loves received

Calculation : the number of loves sent by your customers over the last 30 days and compare it to the average of other performers.

Nb of loves received 

100

A horizontal green progress bar that is completely filled, indicating a score of 100. The bar is set against a dark grey background.

In the example the index is 100 – meaning that the performer receives a very good average Loves per session.

XLoveCam's Advice :

The "loves" are a marker of appreciation for your live performance. The more you have, the more it indicates that visitors are happy with your show. Do not hesitate to change your makeup, your outfits, your framing and lighting. If your show is sexy and attractive, you will have more loves! On the visitor side, they can rank the list of online performers by the number of loves. So, if you have a lot of loves, you will be at the top of the list!

Nb of new fans

Calculation : the number of fans (customers who add you to favorites) over the last 30 days and we compare it to the average of other performers.

Nb of new fans 

100




In the example the index is 100 – meaning that the model had a very good average of new fans In the last 30 days.

XLoveCam's Advice :

The more time you spend online and the sexier you are in your shows, the more fans you will attract (customers adding to their favorites). You can then contact your fans from your interface to invite them to join you live or to update them of a particular event. You can also send them from time to time a sexy picture of you! Try to develop an atmosphere in your chat in which the visitors feel good, laugh, etc ... they will want to come back to see you more often!

Nb of sex toys activations

Calculation : the number of Sextoy activations performed by your customers actions in the last 30 days and compare it to the average of other performers.

Nb of sextoy activations 

0



In the example the index is 0 – means that the performer haven't connected any sex toys on The platform in the last 30 days.


XLoveCam's Advice :

From our data, we know that customers appreciate being able to control one (or more!) Sextoy(s) connected. Many sextoys are available at affordable prices. If you have one, suggest to your visitors to activate it to give you pleasure! Remember to activate it and set prices in your management interface:

<https://model2.xlovecam.com/showsprofits/prices/>

Cumulative amount of sextoys earnings

Calculation : the sum of the revenues generated by the activations of sextoy over the last 30 days and we compar it to the average of other performers.

Cumulative amount of sextoy earnings 

0




In the example the index is 0 – meaning that the performer didn't had earnings generated By the sex toys activation in the last 30 days.

XLoveCam's Advice :

It is you who sets the price of the activation of your sex toy, the price may vary depending on the intensity of the vibration.
Make sure prices are accessible and consistent with each other.

Nb of actions asked

Calculation : the number of shares requested by your customers over the last 30 days and compare it to the average of other performers .

Nb of actions asked 

100




In the example the index is 100 – meaning that the performer have a high number of Requests – live actions .

XLoveCam's Advice :

The actions bring a little fun to the chat and allow you to unfold a little at a time and play with your visitors or your customers. Remember to reach out to your visitors regularly by suggesting an action! Remember that it is you who manages the actions you want to offer your customers in the chat and it is you who sets the price of each action. !

Cumulative amount of actions earnings

Calculation : the sum of the income generated by the "actions" over the last 30 days and compare it to the average of other performers.

Cumulative amount of actions earnings 

85.2




In the example the index is 85.2 – means that the performer have a good income generated By the “live actions “ in the last 30 days.

XLoveCam's Advices :

Remember to regularly offer your visitors one or more actions. This will liven up your chat and entice your chat's visitors! Remember that it is you who manages the actions you want to offer your customers in the chat and it is you who sets the price of each action. Make sure you have an accessible and consistent price range so that a majority of visitors can participate!

Nb of gifts received

Calculation : number of virtual gifts offered by your customers over the last 30 days and compare it to the average of other performers.

Nb of gifts received 

52

A horizontal progress bar is shown. The left portion of the bar is filled with a bright yellow color, representing the value 52. The remaining portion of the bar is black. There are small triangular markers at the end of the yellow section and at the end of the black section.


In the example the index is 52 – means that the performer have received a medium number of gifts in the last 30 days, compared to best results.

XLoveCam's Advices :

You can regularly offer in your show a special action in exchange for a small gift. This will entice and excite your visitors! Your fans can also give you a gift (as a bonus) because they like what you do and want to please you. Remember that it is you who initiates and sets the price of gifts that you offer in your show.

Cumulative amount of gifts earnings

Calculation : the sum of the revenues generated by the virtual gifts over the last 30 days and we compare it to the average of other performers.

Cumulative amount of gifts earnings 

100

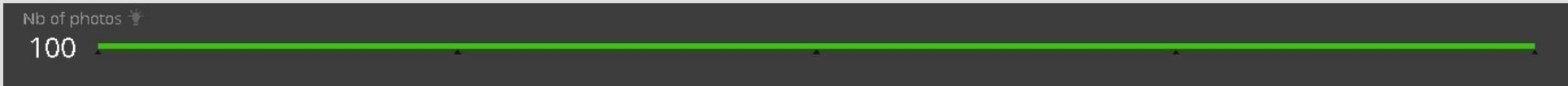


In the example the index is 100 – means that the model have a good revenue generated by the virtual gifts in the last 30 days.

XLoveCam's Advices :

You can ask your fans for a small gift (as a bonus) in exchange for an action on your part. Your fans can also simply give you a gift because they like what you do and want to please you. In any case, it is you who initiates and sets the price of gifts that you offer in your show.

Nb of photos

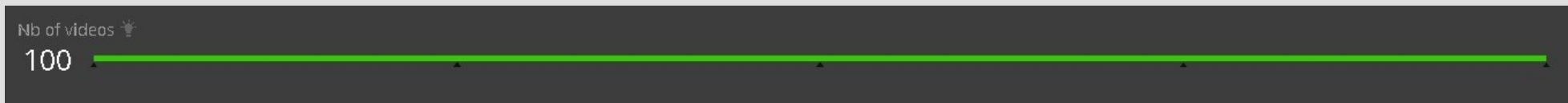


Calculation : We calculated the number of new photos over the last 30 days and compare it to the average other performers.

Rank : The index in the example is 100 , meaning that , the model is adding photos very often.

XloveCam advices : Add new photos regularly to increase your camrank .

Nb of videos



Calculation : We calculated the number of new videos over the last 30 days and compare it to the average of other performers.

Rank : The index is 100 , means that the model is adding often videos.

XloveCam advices : Add new videos regularly to increase your camrank

Nb of photos loves received

Nb of photos loves received 

100

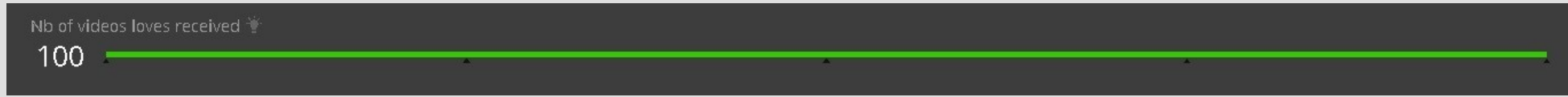


Calculation : We calculated the number of new loves on the photos over the last 30 days and we compare it to the average of other performers.

Rank : If the index is at 100 , means that you receive often loves to your photos.

XloveCam advices : Regularly add quality photos (sexy and high resolution) that will make users like your photos.

Nb of videos loves received

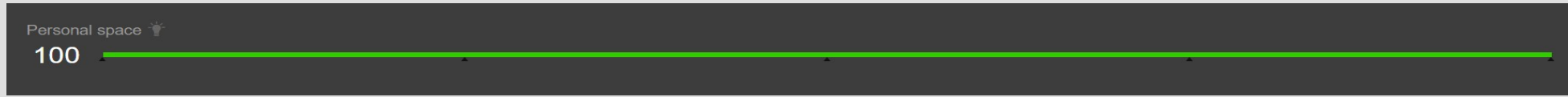


Calculation : We calculated the number of new loves on the videos over the last 30 days and we compare it to the average of other performers.

Rank : If the index is at 100 , means that you receive often loves to your videos.

XloveCam advices : Regularly add quality videos (sexy and high resolution) that will make users like your videos.

Personal Space



Calculation : We calculate the number of photos and the number of words in your biopage over the last 30 days and compare it to the average performer.

Rank : Your index is the maximum score. This is normal, you have a profile picture.

XloveCam advices : We advise you to detail the information on your biopage as precisely as possible. Update your bio whenever changes occur (e.g. change in hair color, etc.). A detailed and accurate bio page will help you attract more customers.

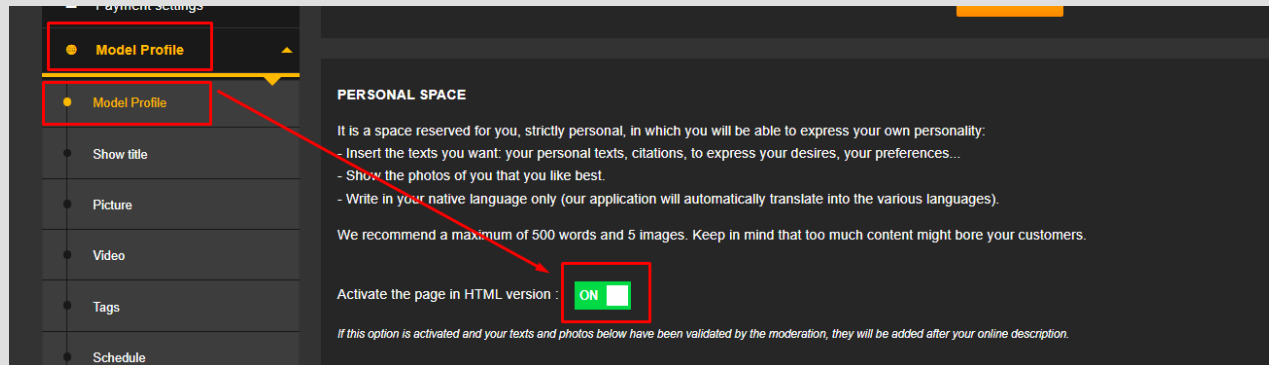
We recommend a maximum of 500 words and 5 images. Keep in mind that too much content might bore your customers.

Personal Space

It is necessary to activate " page in HTML version" from Menu -> Model Profile -> Model Profile.

If you do not activate " page in HTML version" , then the Personal Space will not be taken into consideration in Cam Rank.

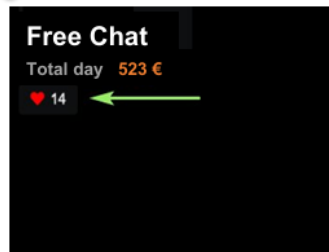
<https://model2.xlovecam.com/profile/profile/>



2. CamRank & LoveRank

TECHNICAL AND ARTISTIC EVALUATION OF THE PERFORMANCE OF THE MODEL TEMPORARILY CARRIED OUT ON THE PLATFORM.

LoveRank



LoveRank is the perfect opportunity for new models to quickly rank at the top of the list for our premium oriented white labels (such as SEX.CAM), without having to wait 30 days like on CamRank.

It is a temporary index that can help you boost your results from the beginning of your modeling activity on XloveCam, or in any situation where your CamRank is low.

All you have to do is to be interactive and have a positive attitude online and you will certainly get the maximum possible number of LOVES in a free or private chat.

These are totally free to send by users and available for a short period of time (hours).

ADVICE : It is important that you focus first on the LoveRank, then the CamRank will automatically increase taking into account the activity in the chat.

CamRank

- Main global index influenced by various factors of your activity on the platform.
- Calculated daily for an average of the last 30 days globally.
- The higher this index, the higher you will appear on the page.
- The camrank is calculated over an extended period of time, and is not reduced as quickly by short-term inactivity.

LoveRank

- Easier and faster opportunity to reach the top of the platform's online models, and on our premium oriented “white labels” (such as SEX.CAM).
- All you have to do, is to be interactive and have a positive attitude online and you will certainly get the maximum possible number of LOVE in a free or private chat.
- Subsection of the CamRank, influenced only by the LOVES sent to you by your customers, which are totally free of charge.
- The LoveRank is temporary, it is influenced by the number of loves, which means that your place on the platform will go down as soon as you have no more loves.

ADVICE : You need to be familiar with these classification systems, how to use them and put yourself in value.

**3.Link.Cam – one link for all your social
networks**

Link.Cam

One link for all your social networks with Link.Cam

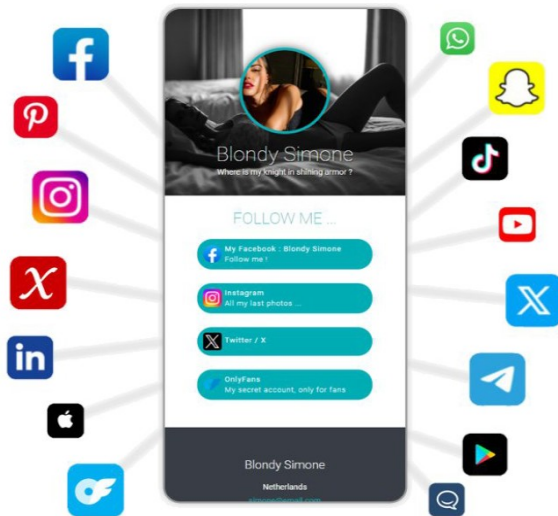
Want to simplify access to your numerous social network links? Discover Link.cam, the perfect tool to centralize all your important links in one place! Add all your links to your link.cam page and get your personalized URL for free. To be redirected to one of your profiles, your visitor will only need to click on the button of his choice! However, you can hide your profile from the countries of your choice.

- Choose the name of your personal page on Link.cam
- Create your page on Link.Cam: Easy!
- Fill in the fields using the available template: Quick!
- Share it on your social networks and with your fans and customers: Practical!

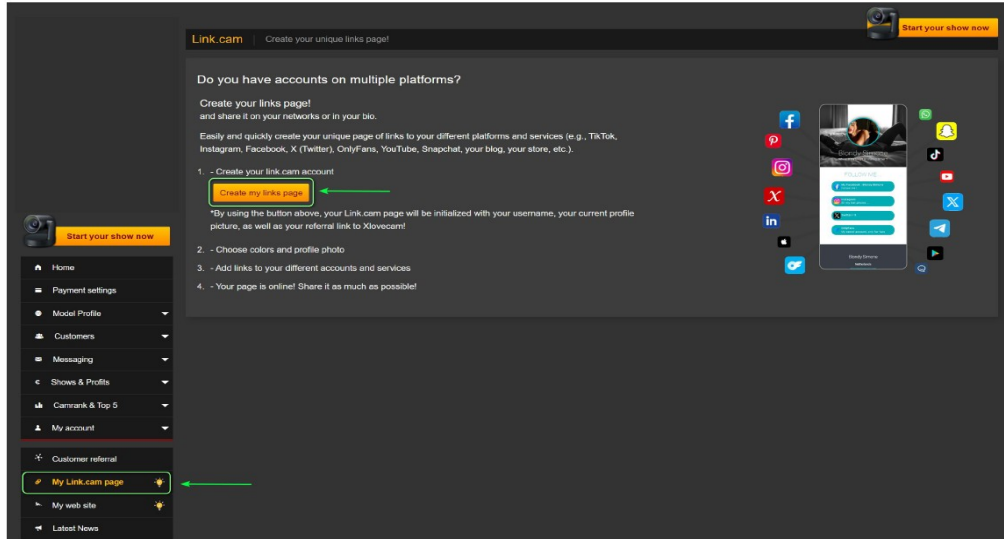
With your Link.cam page, you can boost your SEO and make it easier for your customers to remember your site.

Ready to take it to the next level?

Join the Link.Cam community! ➡ <https://link.cam/en>



Link.Cam



You can create your Link.Cam link page directly from your model manager interface!

Easily and quickly create your unique link page to your different platforms and services such as TikTok, Instagram, Facebook, X (Twitter), OnlyFans, YouTube, Snapchat, your blog, your store, etc.

The screenshot shows the Link.cam URL creation form. It asks 'Choose your name for a unique URL' and 'Enter a name for your links page below'. There is a text input field labeled 'YOUR MODEL NAME' and a 'Submit' button. Below the form, it states: 'The name of your links page must contain more than 3 characters: letters, numbers or hyphen (-). It cannot correspond to a registered trademark; it will be subject to validation by our moderation team before its creation.'

1. Your Link.cam page will be initialized with your model name, or you can choose another one.
2. Click on "Submit".
3. Your page is created and online!

thanks
FOR ATTENTION