

## Technical Webinar 48



## **1.Improve your results boosting your Cam Rank**

- the Cam Rank by countries*
- how to analyze and improve my Cam Rank*

## **2.Maximize your earnings using Customer Referral**




## 1. What is the Cam Rank?

The CamRank is an internal performance index, **calculated on a scale to 100** on a wide range of data, which allows you to compare yourself with other performers.

This CamRank is important for the XLoveCam platform and also for you because it is used as a default sorting tool in the list of connected performers for visitors (so the higher your CamRank is, the higher you appear in the list. It is calculated daily for an average over the last 30 days, globally and by user input. It can be found on the model profile : <https://model2.xlovecam.com/showsprofits/camrank/>

## 2.1. Nb. of private shows

Number of private shows – Calculation of the number of private shows made in the last 30 Days and compared to the average of other performers.

Nb of private shows 

100



In the example given – the index of private shows is 100 , meaning that the performer have everyday a good average of private shows compared to other models.

## **XLoveCam's Advice :**

You can increase your number of private shows by simply spending more time online and trying to improve the quality of your video.

Feel free to try other camera framing (try unusual views for example), new lighting (it's important), other sexy outfits or accessories (sextoys, oils, etc ...) .

Try to surprise your fans and visitors, they usually love it! Also remember to take care of your fans (contact them regularly by private message, with a small sexy photo of you for example!).

## 2.2. Total time in private show

Calculation : The cumulative time spent in private shows in the last 30 days and compared To the average of other performers.

Total time in private show 💡

100



In the example the index is 100 – meaning that the performer have spent a good average of minutes spent in private shows in the last 30 days, compared to the general index.

## **XLoveCam's Advice:**

Generally, the more you do private shows, the more your cumulative time in private show is important. But you can still improve this time to talk to with the customer and to listen to him, his desires and fantasies. The general quality of your chat is important too (video, lighting, your outfit, your home).

### 2.3. Total time in free chat

Calculation : The cumulative time spent in free chat in the last 30 days compared to the Average of the other performers.

Total time in free chat 💡

49.2



In the example the index is 49,2 – Meaning that the model spent an average of minutes at a half, compared to the best results that influenced this index.



## **XLoveCam's Advice :**


Try to connect more often and longer. In free chat, you can receive bonuses, virtual gifts from your customers, or they can ask you for actions. Remember to set up your account in advance to accept bonuses, virtual gifts and actions, and to set the price of each. The time spent in free chat can also bring you a lot! Try to make your chat a place where visitors feel good and want to stay. You can thank them when they give you a love or add you to their favorites!

Also think about improving the quality of your video (lighting, framing, etc ...).

Try to surprise your fans and visitors, they usually love it! Remember to vary your sexy outfits, accessories and also your actions.

## 2.4. Nb unique customers

Calculation : The number of different customers you have had in the last 30 days (All actions combined , private shows , bonuses , sextoys , vip etc.. ) and compared to the Average of other performers.

Nb unique customers 

100



In the example the index is 100 – meaning that the performer have very good average of Fans and most of them are keep coming back very often. Keep your fans loyal! :)

### **XLoveCam's Advice :**

Try to increase the number of customers by spending more time online and trying to retain your fans. You can also try other strategies by changing your look, your clothes, the place and the framing. In free chat, you can regularly offer actions or reveal more in return for a bonus or gift!

Another important element to increase your number of customers is to improve the quality of your chat (video quality, lighting, framing, the decor of your room, your reception of new visitors, etc ...)

## 2.5.Number of registered customers from your chat

Calculation : the number of visitors who created an account from your chat over the last 30 days and compare it to the average of other performers.

Number of registered customers from your chat 💡

100



In the example the index is 100 meaning that the model is converting a lot of guests into customers.

We remind you that converting guests to customers is very important ! This is a good way to increase your earnings and increase the number of private shows.

Many models mute guests and is not the best approach because every “good spender” was a simple guest in the first place. (don’t forget this gold advice!)

Usually XLoveCam creates an event that rewards the best converting models , with cash Prizes. Stay tuned ;)

## **XLoveCam's Advice:**

Regularly invite visitors to your chat to sign up to give you a bonus or make a private show with you. They can also add you favorites to find you easily! Visitor registration is important because it's the first step to become a customer! Remember that all your customers, even the oldest ones, have started being a simple visitor in your chat or the chat of another performer.

## 2.6.Nb of first spend customers

Calculation : the number of customers who have made their first spend in your chat over the last 30 days and we compare it to the average of other performers

Nb of first time spending customers 💡

59.5



In the example the index is 59.5 – meaning that the model have a good amount of conversion of the guests besides other performers and they also spend credits with her.

## XLoveCam Advices :

Invite customers to give you a bonus or a virtual gift, to ask you for an action or to activate your sextoy. Remember to regularly ask your visitors to offer them shows or actions in return for bonuses for example. Try to create an environment in which visitors can relax, laugh and feel good, that's important. The general quality of your chat is also important (video quality, lighting, framing, the decor of your room, your reception of new visitors, etc ...)

## 2.7. Nb bonus received

Calculation : the number of bonuses (online or offline) that you have received over the last 30 days and we compare it to the average of other performers.

No bonus received 💡

100



In the example the index is 100 – meaning that the performer receives a significant amount of bonuses online/offline



## **XLoveCam's** Advices :

You can regularly ask in your chat for a bonus from your visitors to initiate an action, you can also unveil a little more and show more ask the bonuses increase. Bonuses are available all the time, in Free Chat, Private Show and even when you are disconnected. Be grateful for each bonus. If you have received a bonus from one of your fans

(offline or even during the chat), think about sending him a little private message to thank him or even a sexy photo of you! Did you know, every day, we have the DailyTop5 contest which reward the performers who have received the most bonuses. Maybe, you can raise your fan base and visitors to try to win this contest (there is a new contest every day!)

## 2.8. Cumulative amount of bonuses received

Calculation : the sum of the bonuses (online or offline) that you have received over the last 30 days and we compare it to the average of other performers.

Cumulative amount of bonuses received 💡

100



In the example the index is 100 – meaning that the model have good amount of earnings from the bonuses received.

## **XLoveCam's Advice :**

Bonuses are available all the time, in Free Chat, Private Shows and even when you're disconnected! Be grateful for each bonus. If you have received a bonus from one of your fans, consider sending him a small private message to thank him, possibly with a sexy photo of you. Every day, we have the DailyTop5 contest which reward the performers who have received the most bonuses. Maybe, you can try to raise your fans and visitors to win this contest (there is a new contest every day!)

## 2.9. Nb of new VIP subscriptions

Calculation : We calculate the number of VIP subscriptions you have on the last 30 days and we compare it to the average of other performers.

Nb of new VIP subscriptions 💡

70.9



In the example the index is 70.9 – meaning that the performer have had in the last 30 days a good average of new vip subscribers.

## **XLoveCam's Advice :**

VIP content -photos and videos- are important to your fans. They are accessible at any time, even when you are offline. The price of the subscription must be reasonable and in relation to the volume of VIP content that you offer. Try to regularly add new content (photos & videos) and remember to notify your fans via internal messaging that new content is available! Also add content accessible to all, to introduce yourself and make your fans want to subscribe to VIP content. You can even send your fans a unique sexy photo from time to time!

## 2.10. Cumulative amount of VIP subscriptions

Calculation : the sum of the revenues generated with the VIP subscriptions over the last 30 days and compare it to the average of other performers..

Cumulative amount of VIP subscriptions 💡

100



In the example the index is 100 – meaning that the performer have a very good revenue Generated by the VIP subscriptions

### **XLoveCam's Advice:**

The more fans that subscribe to your VIP content, the more you increase your revenue. Remember to regularly add new VIP content, photos & videos, to satisfy your fans. You can also contact them and send them private messages from your interface to update them that new content is available. Make sure you offer a price that fits the volume of content you offer.

## 2.11. Nb of loves received

Calculation : the number of loves sent by your customers over the last 30 days and compare it to the average of other performers.

Nb of loves received 💡

100



In the example the index is 100 – meaning that the performer receives a very good average Loves per session.



## **XLoveCam's Advice :**

The "loves" are a marker of appreciation for your live performance. The more you have, the more it indicates that visitors are happy with your show. Do not hesitate to change your makeup, your outfits, your framing and lighting. If your show is sexy and attractive, you will have more loves! On the visitor side, they can rank the list of online performers by the number of loves. So, if you have a lot of loves, you will be at the top of the list!

## 2.12. Nb of new fans

Calculation : the number of fans (customers who add you to favorites) over the last 30 days and we compare it to the average of other performers.

Nb of new fans 💡

100




In the example the index is 100 – meaning that the model had a very good average of new fans In the last 30 days.

### **XLoveCam's Advice :**

The more time you spend online and the sexier you are in your shows, the more fans you will attract (customers adding to their favorites). You can then contact your fans from your interface to invite them to join you live or to update them of a particular event. You can also send them from time to time a sexy picture of you! Try to develop an atmosphere in your chat in which the visitors feel good, laugh, etc ... they will want to come back to see you more often!

## 2.13. Nb of sex toys activations

Calculation : the number of Sextoy activations performed by your customers actions in the last 30 days and compare it to the average of other performers.

Nb of sextoy activations 

0



In the example the index is 0 – means that the performer haven't connected any sex toys on The platform in the last 30 days.

## **XLoveCam's Advice :**

From our data, we know that customers appreciate being able to control one (or more!) Sextoy(s) connected. Many sextoys are available at affordable prices. If you have one, suggest to your visitors to activate it to give you pleasure! Remember to activate it and

Set prices in your management interface <https://model2.xlovecam.com/showsprofits/prices/>

## 2.14. Cumulative amount of sextoys earnings

Calculation : the sum of the revenues generated by the activations of sextoy over the last 30 days and we compar it to the average of other performers.

Cumulative amount of sextoy earnings 💡

0



In the example the index is 0 – meaning that the performer didn't had earnings generated By the sex toys activation in the last 30 days.

### **XLoveCam's Advice :**

It is you who sets the price of the activation of your sex toy, the price may vary depending on the intensity of the vibration. Make sure prices are accessible and consistent with each other.

## 2.15. Nb of actions asked

Calculation : the number of shares requested by your customers over the last 30 days and compare it to the average of other performers .

Nb of actions asked 💡

100



In the example the index is 100 – meaning that the performer have a high number of Requests – live actions .



### **XLoveCam's Advice :**

The actions bring a little fun to the chat and allow you to unfold a little at a time and play with your visitors or your customers. Remember to reach out to your visitors regularly by suggesting an action! Remember that it is you who manages the actions you want to offer your customers in the chat and it is you who sets the price of each action. !

## 2.16. Cumulative amount of actions earnings

Calculation : the sum of the income generated by the "actions" over the last 30 days and compare it to the average of other performers.

Cumulative amount of actions earnings 💡

85.2



In the example the index is 85.2 – means that the performer have a good income generated By the “live actions “ in the last 30 days.

## **XLoveCam's** Advices :

Remember to regularly offer your visitors one or more actions. This will liven up your chat and entice your chat's visitors! Remember that it is you who manages the actions you want to offer your customers in the chat and it is you who sets the price of each action. Make sure you have an accessible and consistent price range so that a majority of visitors can participate!

## 2.17. Nb of gifts received

Calculation : number of virtual gifts offered by your customers over the last 30 days and compare it to the average of other performers.

Nb of gifts received 💡

52



In the example the index is 52 – means that the performer have received a medium number of gifts in the last 30 days, compared to best results.

## **XLoveCam's Advices :**

You can regularly offer in your show a special action in exchange for a small gift.

This will entice and excite your visitors! Your fans can also give you a gift (as a bonus) because they like what you do and want to please you. Remember that it is you who initiates and sets the price of gifts that you offer in your show.

## 2.18. Cumulative amount of gifts earnings

Calculation : the sum of the revenues generated by the virtual gifts over the last 30 days and we compare it to the average of other performers.

Cumulative amount of gifts earnings 💡

100

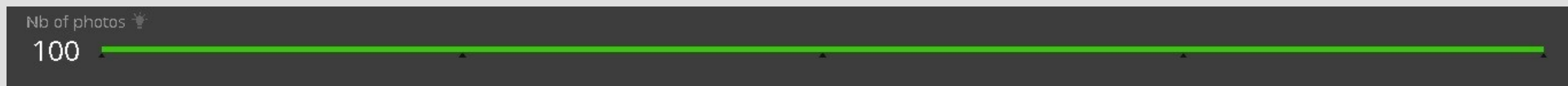


In the example the index is 100 – means that the model have a good revenue generated by the virtual gifts in the last 30 days.

## **XLoveCam's** Advices :

You can ask your fans for a small gift (as a bonus) in exchange for an action on your part. Your fans can also simply give you a gift because they like what you do and want to please you. In any case, it is you who initiates and sets the price of gifts that you offer in your show.

## 2.19. Nb of photos



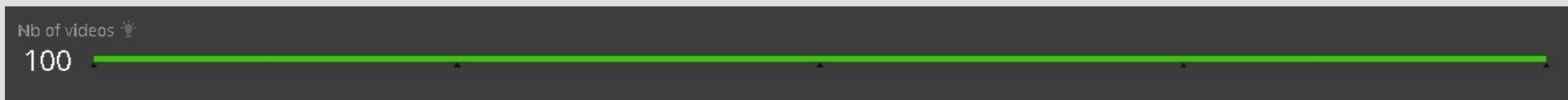
**Calculation :** We calculated the number of new photos over the last 30 days and compare it to the average other performers.

**Rank :** The index in the example is 100 , meaning that , the model is adding photos very often.

**XloveCam advices :** Add new photos regularly to increase your camrank .



## 2.20. Nb of videos

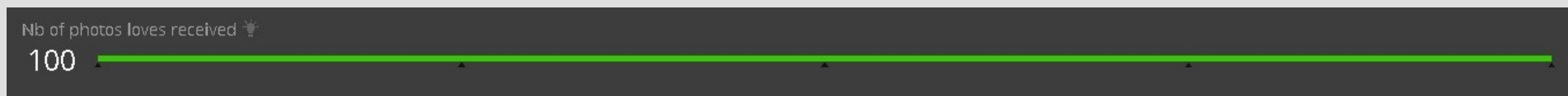


Calculation : We calculated the number of new videos over the last 30 days and compare it to the average of other performers.

Rank : The index is 100 , means that the model is adding often videos.

**XloveCam advices** : Add new videos regularly to increase your camrank

## 2.21. Nb of photos loves received

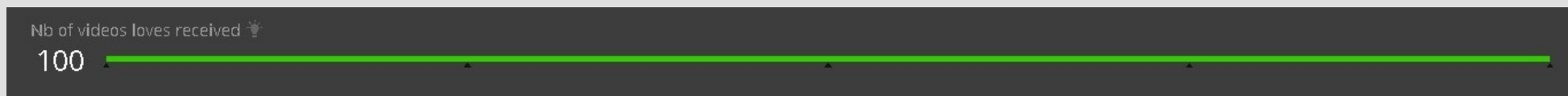


Calculation : We calculated the number of new loves on the photos over the last 30 days and we compare it to the average of other performers.

Rank : If the index is at 100 , means that you receive often loves to your photos.

**XloveCam advices** : Regularly add quality photos (sexy and high resolution) that will make users like your photos.

## 2.22. Nb of videos loves received

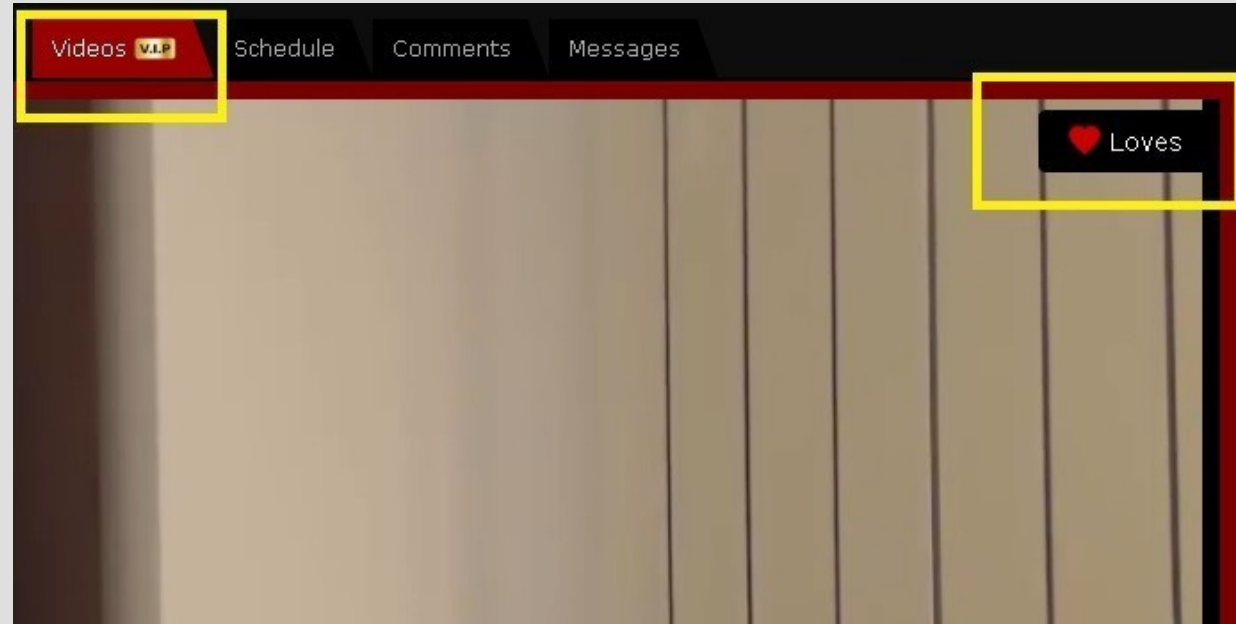


Calculation : We calculated the number of new loves on the videos over the last 30 days and we compare it to the average of other performers.

Rank : If the index is at 100 , means that you receive often loves to your videos.

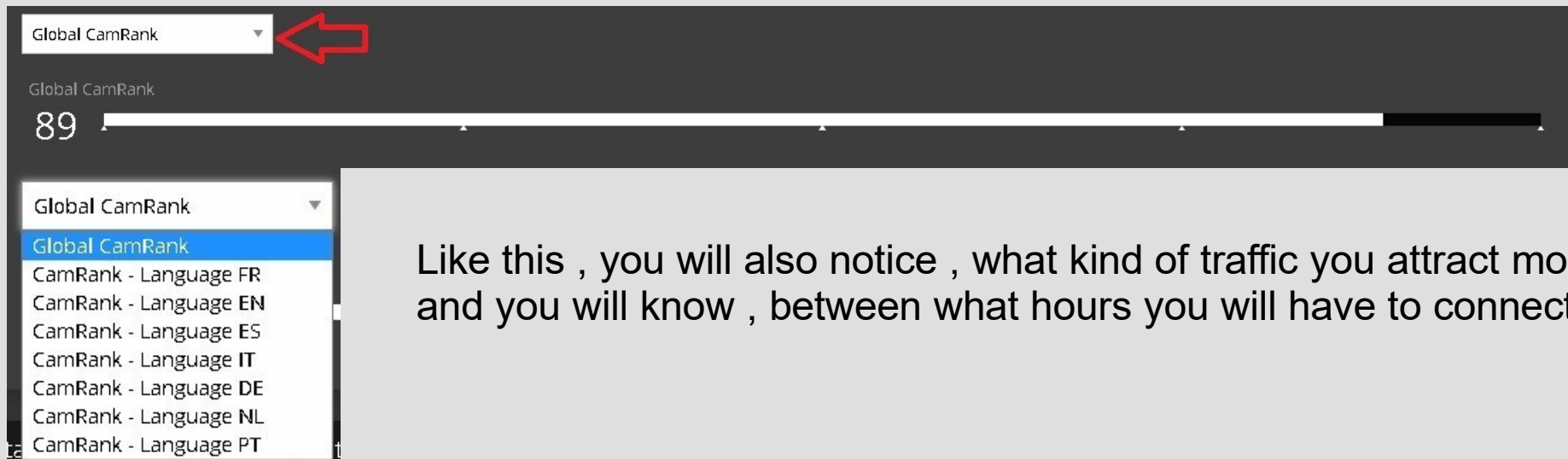
**XloveCam advices** : Regularly add quality videos (sexy and high resolution) that will make users like your videos.

This is where the users see the loves from your videos and also , this is the button that they must press , to give loves to your videos.



- **The Cam Rank by countries**

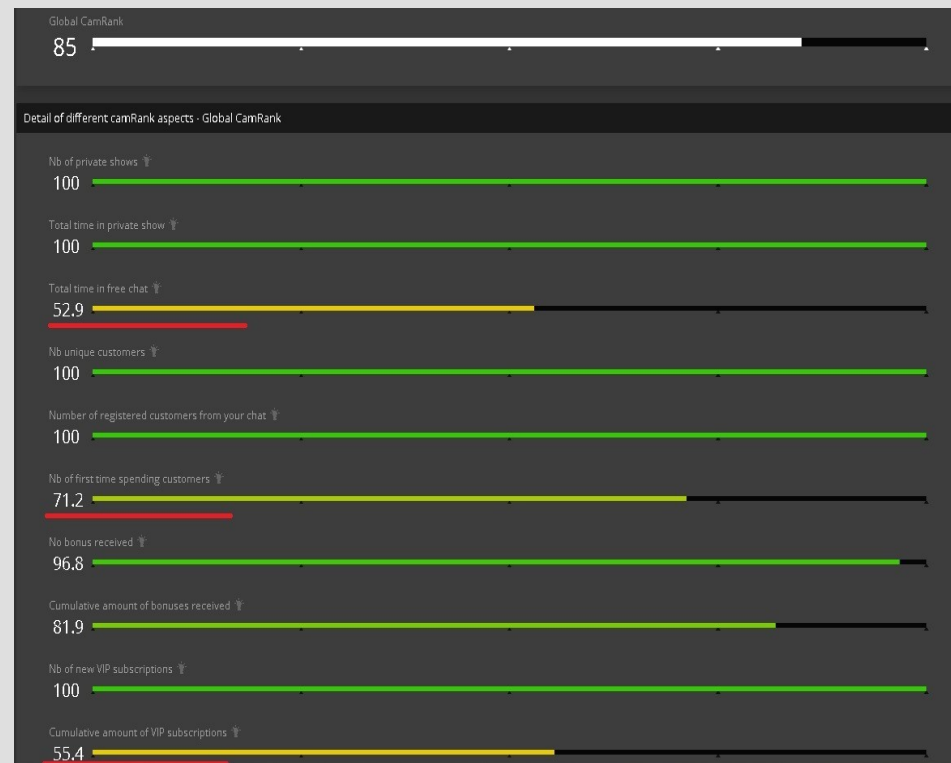
You have the possibility to see your Cam Rank by countries , meaning that you will see your position on the site , sorted by default sorting – Cam Rank , for the users that are using : French , english , spanish , italian , german , dutch and portugal interfaces.



Like this , you will also notice , what kind of traffic you attract mostly, and you will know , between what hours you will have to connect .

- **How to analyze and improve my Cam Rank**

1. Check where you have low index
2. Click on the subsection of the cam Rank to see the advice.
3. Try to upgrade each section by asking from the users what you need , for example , if you have a small index at Nb bonus received , then you must ask from the users .



For Nb. Of photos and Nb.of Videos you must add regularly photos and videos.

Nb. of photos loves received and Nb. of videos loves received you must ask from the users to give likes to your photos and videos.





## **2. Maximize your earnings using CUSTOMER REFERRAL**



Did you know that any new customer brought to the XloveCam platform by a model can increase your earnings?

Profits are guaranteed and the percentages are the following:

- 20% extra on all credits spent by the customer **in your chat**
- 20% extra if the customer spends its credits **in another performer's chat**

There are two main methods of sending the referral link, straight from your Model Manager interface:

- by mail
- direct link

Category: Male  
Age: 24  
Rate: 11 votes  
Loves: 0

- Home
- Start your show now
- Shows & Profits
- Model Profile
- Messaging
- My account
- Customer referral
- My web site New !
- Latest News
- Help
- Awards
- Survey
- Log Out

Last login  
June 30, 2023 at 3:24 PM

## Customer referral program: +20%

If a "NEW" customer registers from one of the links below, then you will have:

- 20% extra on all credits spent by the customer in your chat
- 20% extra if the customer spends its credits in another performer's chat

By new customer, we mean anyone who has never logged into XLoveCam or its White Brands (even as visitor)

### Referral by email



1 Send an email with the referral link

OR

### Referral by direct link



2 [https://www.xlovecam.com/model/baroudeur/?fml=modref&id\\_model=](https://www.xlovecam.com/model/baroudeur/?fml=modref&id_model=)

Copy link

## Message to your fanbase

You haven't relaunch your fanbase in the past 7 days.  
You currently have 2 active fans (connected this month).

We suggest you to periodically send a sexy message to your fanbase, perhaps with a picture, to keep in touch and invite them in your chat.

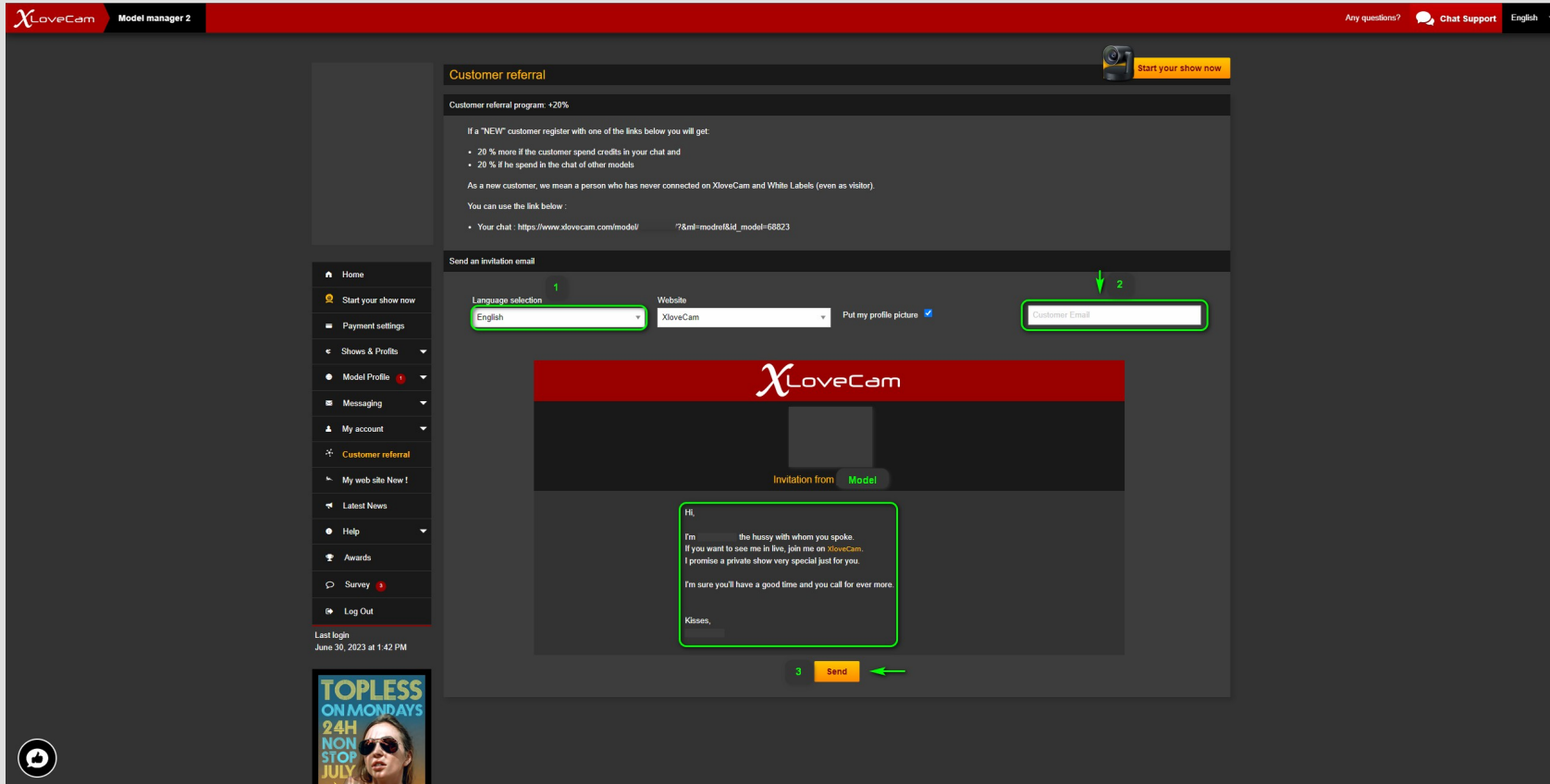
## Add media content

You haven't added new media (picture or video) to your media gallery with in the last 7 days and you currently have 2 active fans (connected this month).

We suggest to periodically add new content to improve your model's bio page and give pleasure to your fans!



## Referral by email: Select language → Add user's e-mail address → Send Invitation mail



**Customer referral**

Customer referral program: +20%

If a "NEW" customer register with one of the links below you will get:

- 20 % more if the customer spend credits in your chat and
- 20 % if he spend in the chat of other models

As a new customer, we mean a person who has never connected on XLoveCam and White Labels (even as visitor).

You can use the link below :

- Your chat : [https://www.xlovecam.com/model/7&nl=model&id\\_model=68823](https://www.xlovecam.com/model/7&nl=model&id_model=68823)

**Send an invitation email**

Language selection <sup>1</sup> Website <sup>2</sup> Put my profile picture ☒ Customer Email <sup>2</sup>

English XLoveCam

**XLoveCam**

Invitation from Model

Hi,

I'm the hussy with whom you spoke.

If you want to see me in live, join me on [XLoveCam](#).

I promise a private show very special just for you.

I'm sure you'll have a good time and you call for ever more.

Kisses,

<sup>3</sup> Send

The fundamental rule regarding **new members** is the following:

***By new customer, we mean a person who has never connected on XloveCam and White Labels (even as visitor).***

Once registered, all amounts spent by user will automatically be reflected in your earnings.

**+20%** extra on all credits spent by the customer **in your chat**

**+20%** if he spend in the chat of other models - meaning that, for as long as your customer uses that account, even if he/she doesn't spend credits with you and will spend in other models' chats, you will receive a **20%**, effortlessly.

Like this, you will be able to **earn even when you are offline**.

Isn't that great?

**Thank you for your attention! :)**