

Technical Webinar 53



- 1.Improve your results understanding Positioning Systems**
- 2. Useful Features for Promotion & Interactivity**
- 3.Be Interactive to Improve Traffic**
- 4.Contests**

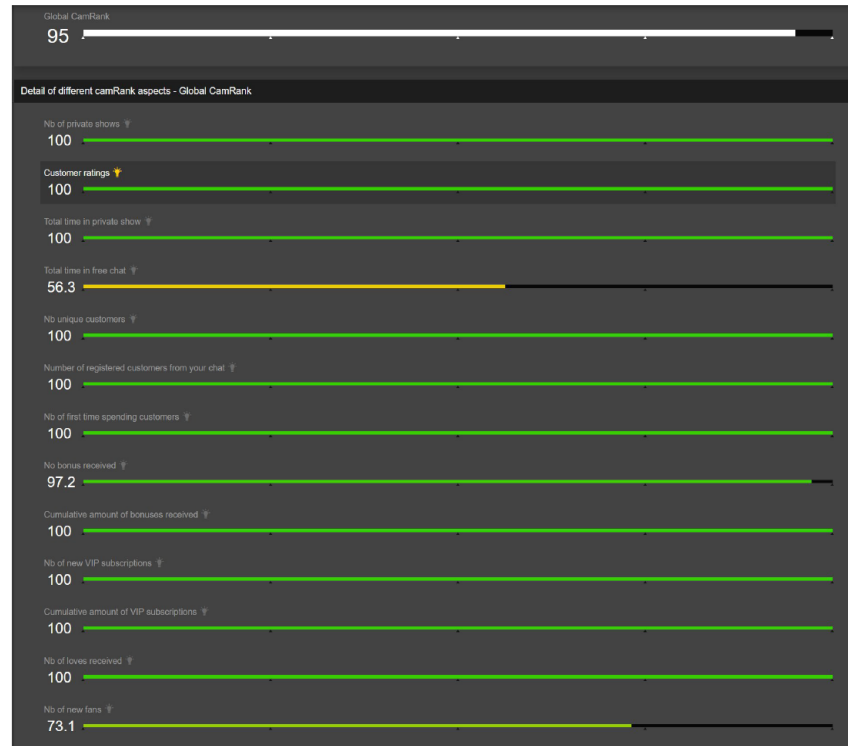


1.Improve your results understanding Positioning Systems

CAMRANK & LOVERANK

**TECHNICAL AND ARTISTIC EVALUATION OF MODEL'S PERFORMANCE,
TEMPORARILY CARRIED OUT ON THE PLATFORM.**

What is the Cam Rank?



CamRank

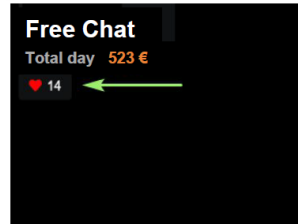
It is an internal performance index, calculated on a scale of 100 and is calculated on a wide range of data based on the model's activity and actions on the platform, allowing it to be compared with other models.

CamRank is important for the XLoveCam platform and also for you because it is used as a default ranking tool in the list of connected models for visitors (therefore, the higher your CamRank, the higher you will appear in the list).

It is calculated daily for an average of the last 30 days, worldwide and by client input.
<https://model2.xlovecam.com/showsprofit/s/camrank/>

What is the LoveRank?

LoveRank



LoveRank is the perfect opportunity for new models to quickly rank at the top of the list for our premium oriented white labels (such as SEX.CAM), without having to wait 30 days like on CamRank.

It is a temporary index that can help you boost your results from the beginning of your modeling activity on XloveCam, or in any situation where your CamRank is low.

All you have to do is to be interactive and have a positive attitude online and you will certainly get the maximum possible number of LOVES in a free or private chat.

These are totally free to send by users and available for a short period of time (hours).

ADVICE : It is important that you focus first on the LoveRank, then the CamRank will automatically increase taking into account the activity in the chat.

Comparison

CamRank

- Main global index influenced by various factors of your activity on the platform.
- Calculated daily for an average of the last 30 days globally.
- The higher this index, the higher you will appear on the page.
- The camrank is calculated over an extended period of time, and is not reduced as quickly by short-term inactivity.

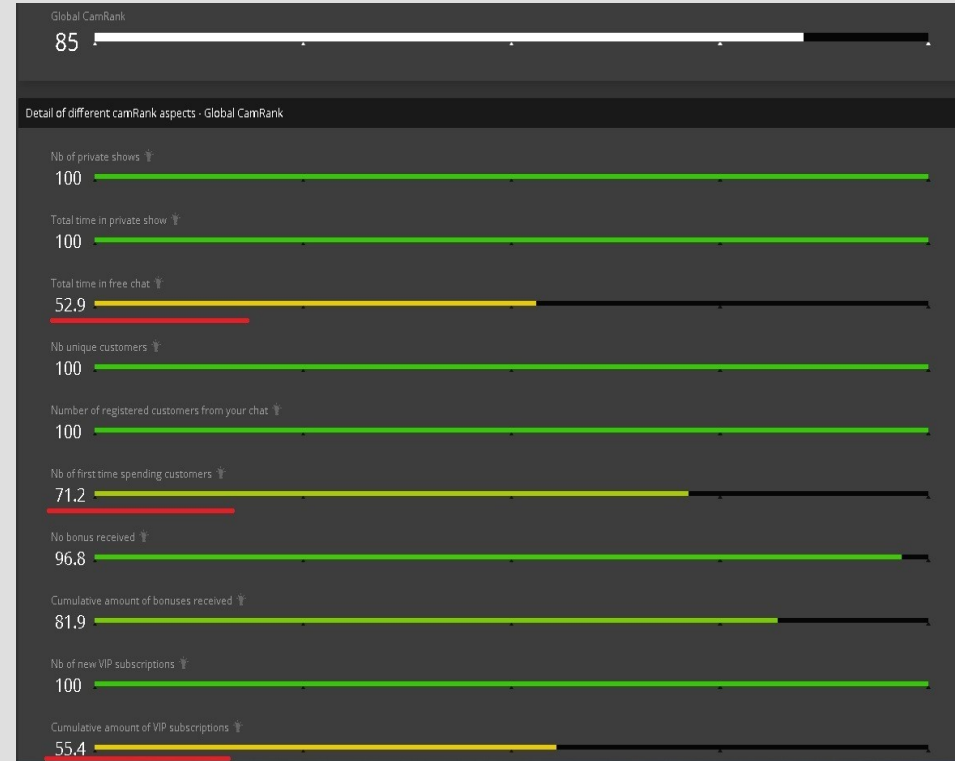
LoveRank

- Easier and faster opportunity to reach the top of the platform's online models, and on our premium oriented "white labels" (such as SEX.CAM).
- All you have to do, is to be interactive and have a positive attitude online and you will certainly get the maximum possible number of LOVE in a free or private chat.
- Subsection of the CamRank, influenced only by the LOVES sent to you by your customers, which are totally free of charge.
- The LoveRank is temporary, it is influenced by the number of loves, which means that your place on the platform will go down as soon as you have no more loves.

ADVICE : You need to be familiar with these classification systems, how to use them and put yourself in value.

- **How to analyze and improve my Cam Rank**

1. Check where you have low index
2. Click on the subsection of the cam Rank to see the advice.
3. Try to upgrade each section by asking from the users what you need , for example , if you have a small index at Nb bonus received , then you must ask from the users .



For Nb. Of photos and Nb.of Videos you must add regularly photos and videos.

Nb. of photos loves received and Nb. of videos loves received you must ask from the users to give likes to your photos and videos.

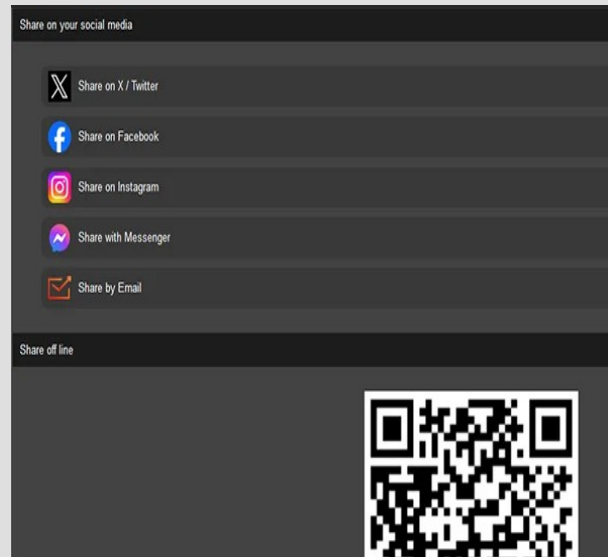


2. Useful Features for Promotion & Interactivity

To Share your referral link quickly and simple, we have implemented user-friendly solutions:

1- Share your referral link from within your Model Manager

There is no need to copy and paste. Please log into your social networks and your Model Manager. To share your referral link simply select the corresponding button to your social network and share your referral link. Write a compelling message ("Call to Action") to have fans click the link!



2- Using Link.cam: the best way to share all your links

This is the ideal tool to centralize all your social network links on a single page to share with your followers and fans.

You can create your page by simply clicking the "Create my Link.cam page" button in your Model as explained in next slide

Remember that sharing your referral link will help you to increase your earnings!

🔗 When a new client registers on the Xlovecam platform from your referral link, will receive:

- * 20 % more if the customer spend credits in your chat
- * 20 % if he spend in the chat of other models

🔗 By sharing your referral link widely, you may also become one of the winners of the monthly XLoveCam Contest - Top 5 Special Referral. The prizes for the top 5 models are as follows:

- * First place: €1000
- * Second place: €500
- * Third place: €200
- * Fourth place: €100
- * Fifth place: €100

This totals €1900 awarded to the top 5 models each month.

Link.Cam

One link for all your social networks with Link.Cam

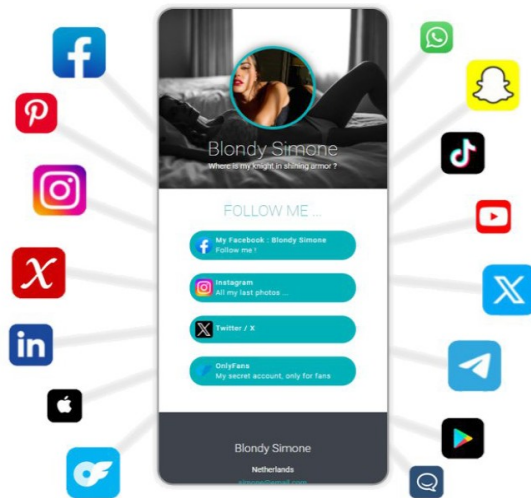
Want to simplify access to your numerous social network links? Discover Link.cam, the perfect tool to centralize all your important links in one place! Add all your links to your link.cam page and get your personalized URL for free. To be redirected to one of your profiles, your visitor will only need to click on the button of his choice! However, you can hide your profile from the countries of your choice.

- Choose the name of your personal page on Link.cam
- Create your page on Link.Cam: Easy!
- Fill in the fields using the available template: Quick!
- Share it on your social networks and with your fans and customers: Practical!

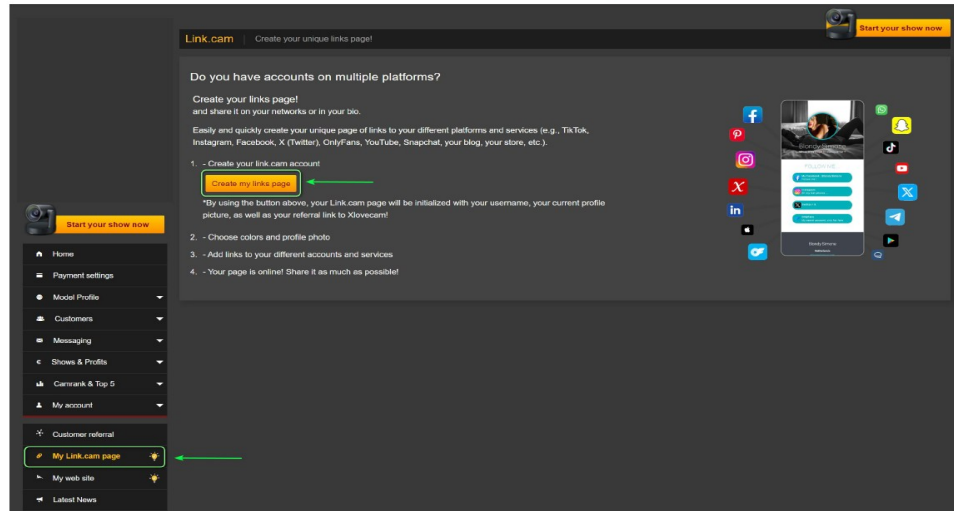
With your Link.cam page, you can boost your SEO and make it easier for your customers to remember your site.

Ready to take it to the next level?

Join the Link.Cam community! ➡ <https://link.cam/en>

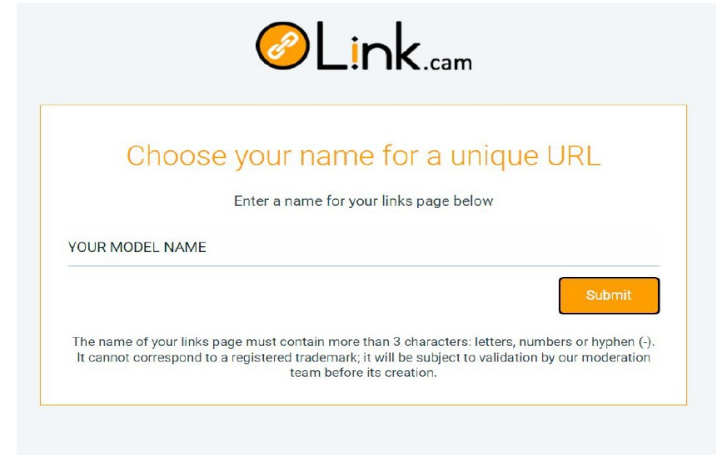


Link.Cam



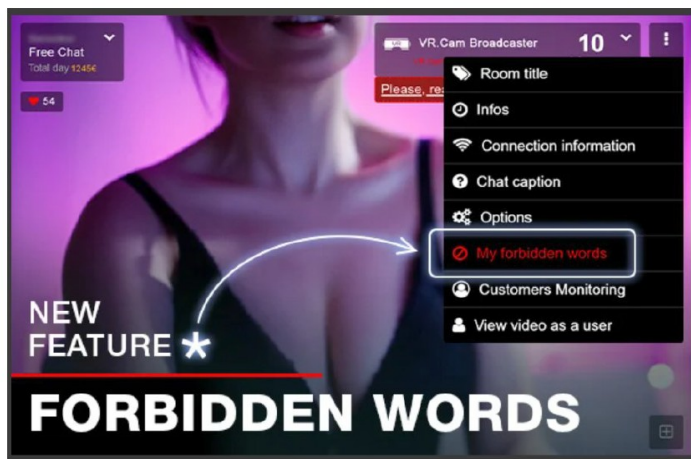
You can create your Link.Cam link page directly from your model manager interface!

Easily and quickly create your unique link page to your different platforms and services such as TikTok, Instagram, Facebook, X (Twitter), OnlyFans, YouTube, Snapchat, your blog, your store, etc.



1. Your Link.cam page will be initialized with your model name, or you can choose another one.
2. Click on **"Submit"**.
3. Your page is created and online!

Function to configure forbidden words



Now you can **configure forbidden words** in your chat room, **only in free chat**.

You choose the words you want to forbid, insulting and/or vulgar words.

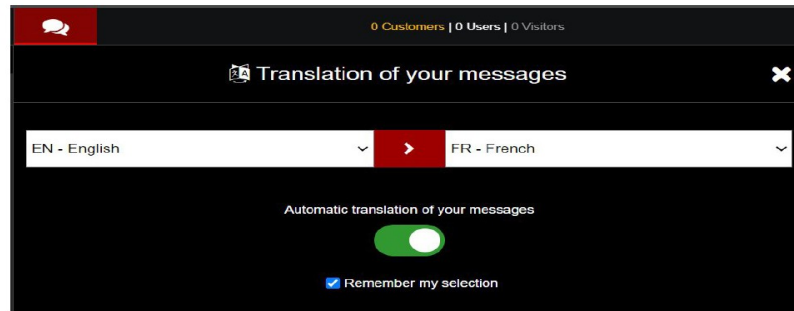
For each word, choose the category you want to block, for example, users without credit.

We recommend that you **do not include your real name and surname** in your forbidden words..

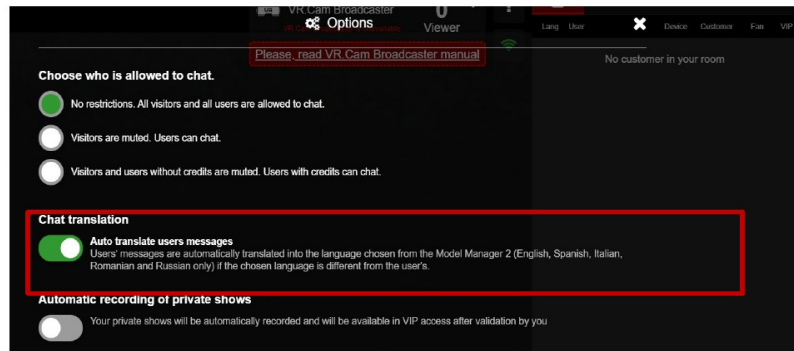
If a user's message contains one of your forbidden words, the message will be blocked and will not be displayed in your chat.

You can find this function in the menu of your streaming interface, as shown in the image.

Function to translate your messages and the users' messages



On the right side of the interface of your stream editor, you have available the option to automatically translate your messages in the language spoken by the user, to make him feel more comfortable in the conversation.



Among the configuration options of your flow editor, there is also the “Chat translation” option, which allows you to automatically translate chat messages in one of the five languages: English, Spanish, Italian, Romanian and Russian, you can enable or disable this function whenever you prefer.

Option to filter negative and offensive messages

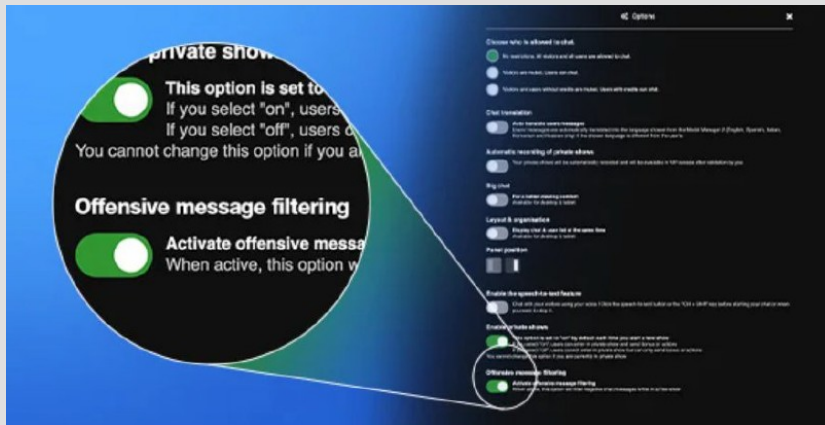
This feature was an immediate hit!

The machine learning tools (Artificial Intelligence) have been adapted by the Xlovecam technical team and we offer it to you today in a new BETA version.

Feel free to tell us your opinion about this feature, we look forward to reading all comments.

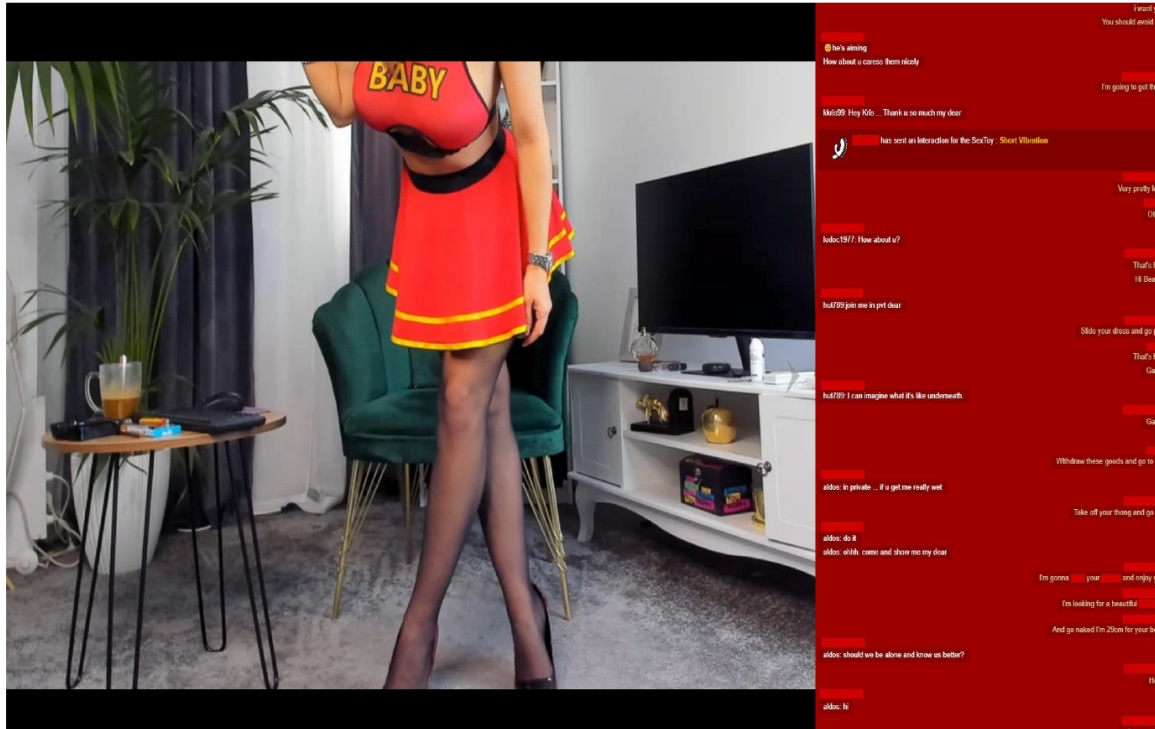
With this option, you can filter out offensive and/or insulting messages sent by users in your chat. If you choose to activate this filter, these messages will no longer appear in your chat thread.

By default, the option is set to "off", but you are free to activate and deactivate it.



3.Be Interactive to Improve Traffic

Interactivity / dynamism in the camera



Being dynamic / interactive means keeping the audience engaged and involved.

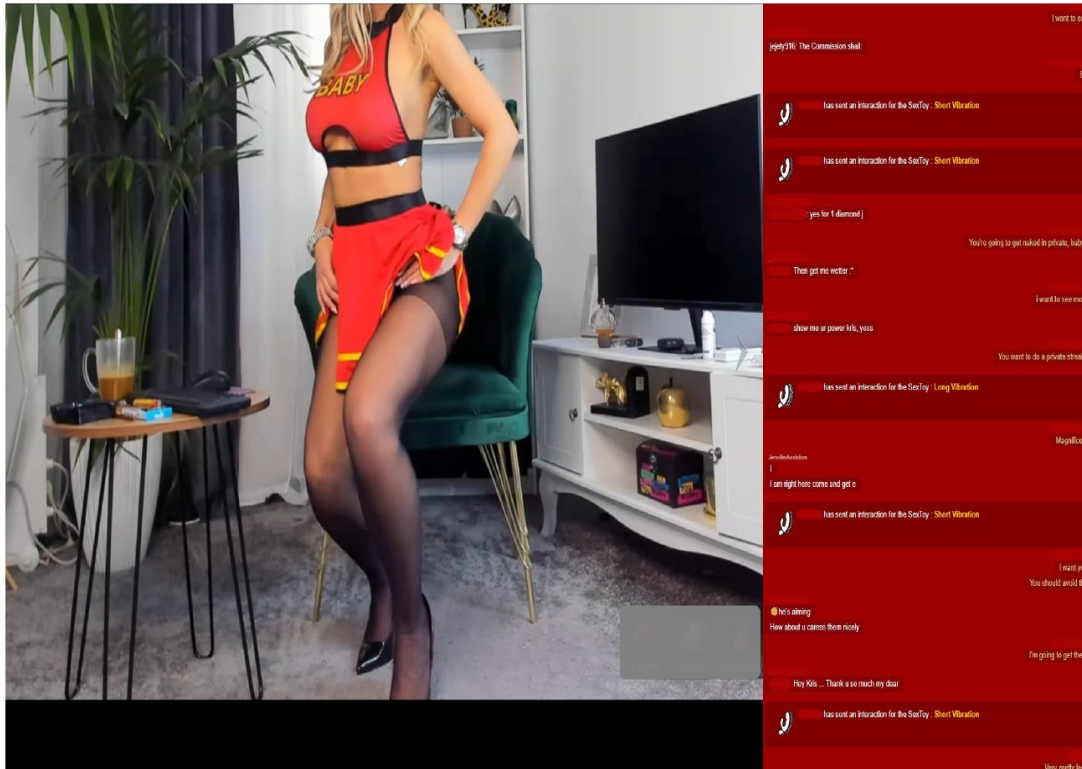
You may have to alter your voice or movements to bring variety, accentuation and energy.

You may raise or lower your voice depending on the circumstances. You may pause from time to time for dramatic effect, or take a deep breath while looking tendentiously at the camera.

Empathize with people in the chat, listen to them, ask them questions, smile at their answers, read their responses with a smile and a sexy look.

Engaging an online audience is not a walk in the park. To be effective you have to be intentional and dedicated.

Characteristics of a dynamic model:



They focus on the opportunity: nothing you wear is more important than your smile. Smile and make people smile.

They tune their voice: change their tone of voice according to the sensual/demanding situation

Make people smile: keep conversations going and be receptive to the needs of the interlocutor.

Practice with people and empathize: always be ready to identify the spark that makes you shine and use it in conversation.

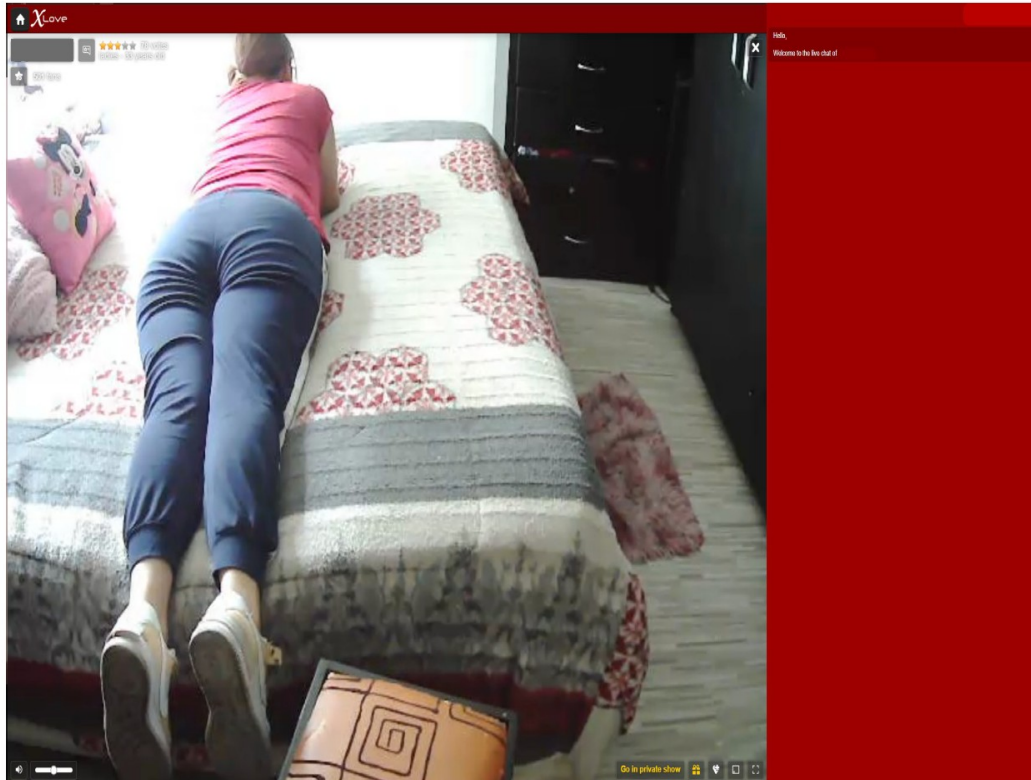
Always maintain your image (character) regardless of the situation: show professionalism, never break character.

Answer the questions: be interactive, ask and answer questions. This tends to encourage the interlocutor.

Be open to ideas that can improve your work: always be prepared, you can learn new things in the most unexpected circumstances.

Always be involved in personal development: even in difficult moments, remember your main goal: your evolution.

Characteristics of a static model



As you can easily observe, the attitude in front of the camera is the essential factor to attract your potential customers in the camera, so it is very important to keep it in mind at all times.

In this example, the action leaves a lot to be desired, so it is not surprising that there are no people present in the chat, no interactivity.

It is also clear from the overall rating shown that this attitude is not the most appropriate for a model in front of the camera (only 3 stars). ★★ ★

Chat interaction with users



As you can see, interactivity and dynamism are not only important as on-camera presence, they must also be reflected in the chat.

Here it requires the same involvement, active listening and continuous animation of the chat.

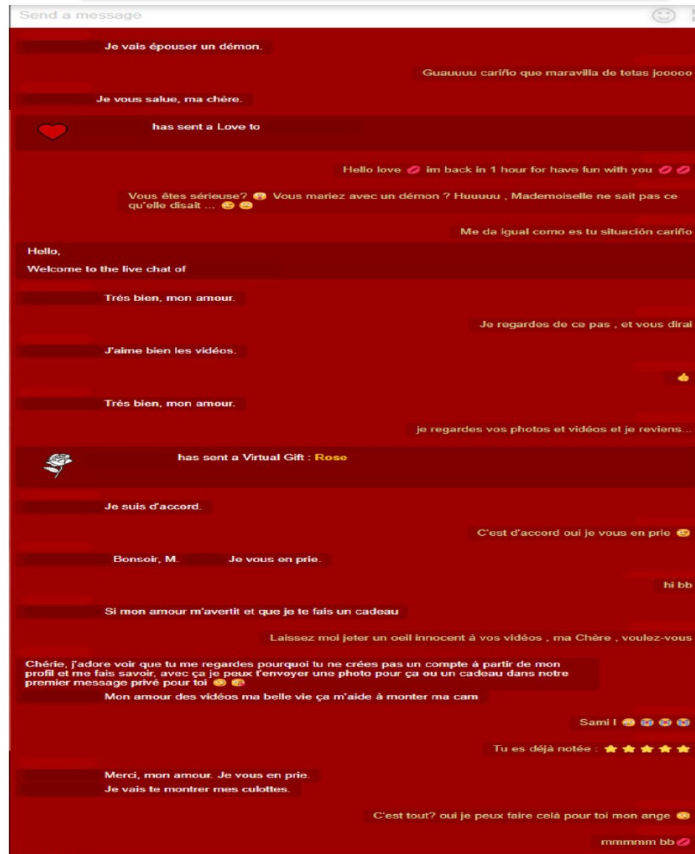
As can be seen in the example given:

- model asks the chat participants to add her to favorites
- entertains the conversation with sweet words
- asks and answers questions
- uses emoticons to liven up the conversation and intrigue the interlocutor.
- uses standard phrases that can be configured from the options menu:

EX:

- ➡ "N'oubliez pas de m'ajouter vos favoris"
- ➡ "Don't forget to add me to favorites"

Chat interaction with users



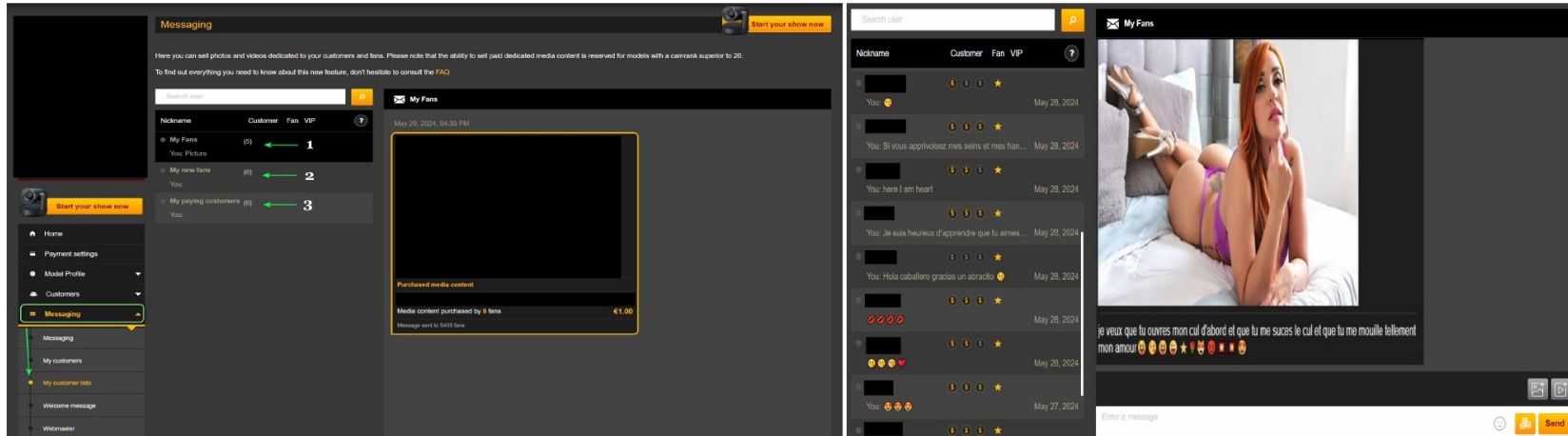
As you can see in the example given:

- the model is very friendly to the users who connect to the chat
 - is motivating users to review its multimedia content
 - is enticing people in the chat by proposing some “gifts”.
 - is inviting users who are not registered to register from their account and is proposing them some multimedia contents in the first private message:
- This will increase your CamRank in the subcategory of first time spenders.

Any new customer brought to the XloveCam platform by the model:

- ➔ → **20% extra** on all credits spent by the customer in your chat
- ➔ → **20% extra** if the client spends their credits in another model's chat.
- ➔ → maximize your chances to win the monthly REFERRAL contest with prizes of a total amount of **1900 EUROS.**

Send messages to your fans



It is very important to be interactive in the online chat, with your list of fans or offline members.

That's why you have the option to send a daily message to: **1.**your entire list of fans / **2.**to your list of new fans / **3.**paying customers

You can inform them every time you connect by attaching a nice photo to provoke them and invite them to come together and you can sell your dedicated photos and videos to your customers and fans. Please note that the availability to sell dedicated multimedia content is reserved for models with a camrank higher than 20.

Knowing this information, you are probably now wondering “what is a fan?” :

A fan is one of your customers who adds you to their list of favorite models.

They have the option to receive a notification every time you or one of their favorite models logs on to the site.

CUSTOMER EVALUATION

A client can only provide an evaluation at the end of a minimum 2-minute show.

To offer you the possibility to thank them and maintain a pleasant relationship with them, you have the option to respond for each evaluation recorded.

We recommend doing this to increase interactivity and get the best results.

Customer Ratings

Customer Ratings and Reviews

Show 25 entries

Nickname	Date	Customer Ratings	Comments
[Redacted]	May 28, 2024 at 6:09 PM	★★★★★	a pleasure to meet you.... I love you
[Redacted]	May 27, 2024 at 3:44 PM	★★★★★	Ty
[Redacted]	May 27, 2024 at 1:23 PM	★★★★★	Thank you my love I love you
[Redacted]	May 24, 2024 at 10:26 PM	★★★★★	My life
[Redacted]	May 22, 2024 at 10:28 AM	★★★★★	My tigrass it's been a long time and you did -♥️👉👈👉👈👉👈
[Redacted]	May 17, 2024 at 6:36 PM	★★★★★	Girl you make me crazy...
[Redacted]	May 17, 2024 at 5:12 PM	★★★★★	A goddess
[Redacted]	May 17, 2024 at 3:46 PM	★★★★★	Always magnificent
[Redacted]	May 15, 2024 at 5:37 PM	★★★★★	👉
[Redacted]	May 15, 2024 at 3:14 PM	★★★★★	You are incredible my love, I love spending time with you 😊 Your body is really superb 😊
[Redacted]	May 14, 2024 at 1:47 PM	★★★★★	I love you ♥️ I love every moment with you
[Redacted]	May 14, 2024 at 1:28 PM	★★★★★	My god I can't take it anymore 🙄🙄🙄

Rating Trends

In figures

Average Rating ★★★★★ 4.9

Comments 464

You can reply from here

4.Contests

1. XLoveCam Daily Top 5 Contest

The more bonuses you get from your customers, the more likely you are to be in the "Top 5".

So, are you ready for the **Daily Top 5**?

The competition is run on a daily basis (the reference time is set according to the CET or Central European Time standard).

The final daily rankings are available the next day, from 6:00 a.m. at the latest.

Best 5 Models with the most amount of TIPS (bonus) from different members will be awarded with money prizes as following:

First place: 200 €

Second place: 100 €

Third place: 75 €

Fourth place: 50 €

Fifth place: 50 €

****ATTENTION: Since 24 July 2023, ALL TIPS are counted. Simple TIPS (Bonus), but also all Actions Panel (Gifts, Live Action or Interactive Toys).****

Contest Details & Rules:

- All TIPS are counted. Single TIPS (Bonus), but also all Actions Panel (Virtual gifts, live actions or Interactive Sextoys).
- Amount of TIPS (bonus) from different customers carry better value in comparison with same amount from a single member. For example a model having in a day 100 € in TIPS from 10 customers will win the contest in front of a model with same 100 € value but from 5 customers;
- If there is still a tie, the number of bonuses are then taken into account. For example, a model that has won € 100 in bonuses with 10 customers and 20 separate bonuses will prevail over a model that has won € 100 of bonuses with 10 customers and only 15 separate bonuses;
- In cases of total equality between two or more models, the prize will be divided between the models;
- The same model can win a maximum of 3 times in the same calendar month;
- It's allowed to ask for TIPS (bonus) in free chat, private chat or offline via messaging system;

2. Daily Top 5 special NEW models 500 euros to win them all

Contest Details & Rules:

- The Daily Top 5 special new models competition is only open to models registered in the "New models" category on the Xlovecam home page.
- The 5 new models who receive the most single bonuses AND Actions Panel (Gifts, Live Action or Interactive Sextoys) during the day are the winners of the Daily Top 5 new models special!
- The term BONUSSES includes single bonuses AND Actions Panel (Gifts, Live Action or Interactive Sextoys).
- Amount of TIPS (bonus) from different customers carry better value in comparison with same amount from a single member. For example a model having in a day 100 € in TIPS from 10 customers will win the contest in front of a model with same 100 € value but from 5 customers;
- If there is still a tie, the number of bonuses are then taken into account. For example, a model that has won € 100 in bonuses with 10 customers and 20 separate bonuses will prevail over a model that has won € 100 of bonuses with 10 customers and only 15 separate bonuses;
- In cases of total equality between two or more models, the prize will be divided between the models;
- The same model can win a maximum of 3 times in the same calendar month;
- It's allowed to ask for TIPS (bonus) in free chat, private chat or offline via messaging system;
- Any attempt at cheating or fraud may result in temporary or permanent exclusion from the contest.

Good luck to you all,
And may the best model win!

XLoveCam.com

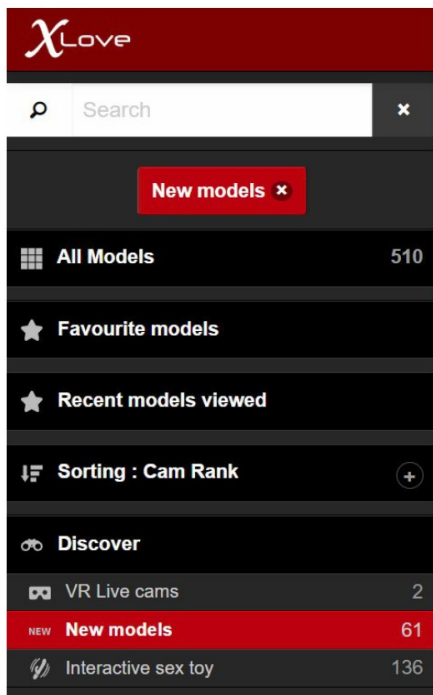
NEW MODELS SPECIAL

DAILY TOP 5

500€ IN CASH EVERY DAY FOR THE BEST 5 NEW MODELS

1ST	200 €
2ND	100 €
3RD	80 €
4TH	60 €
5TH	60 €

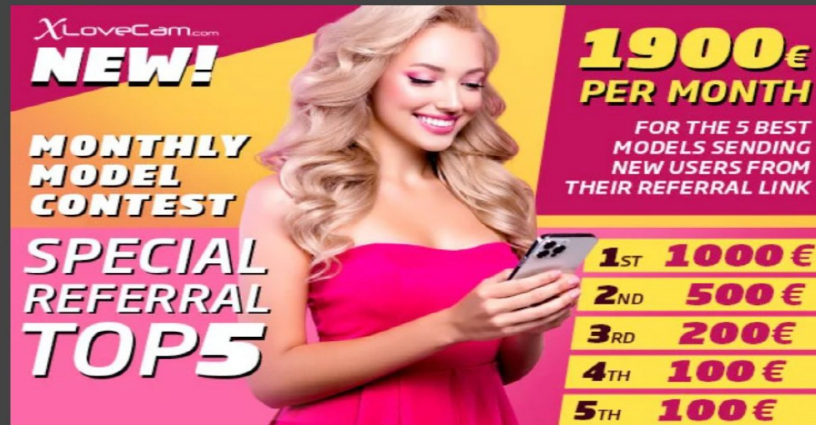
NEW MODEL label



- The **NEW MODEL** label is assigned to new models registered on the platform, along with a special and distinct category to increase their visibility.
- This label has a limited duration of up to 3 weeks.
- With the help of this label, your visibility increases and you have more chances to increase your CamRank from the beginning. With commitment and determination, you can quickly reach the top of the rankings.
- Another important opportunity for new models is the **Daily Top 5 special NEW models contest**.

3. The Top 5 Special Referral Contest

New contest on Xlovecam : The monthly special referral TOP 5 February 23, 2024



NEW!

MONTHLY MODEL CONTEST

SPECIAL REFERRAL TOP 5

1900€ PER MONTH

FOR THE 5 BEST MODELS SENDING NEW USERS FROM THEIR REFERRAL LINK

1ST	1000€
2ND	500€
3RD	200€
4TH	100€
5TH	100€

Dear models, dear Studios,

From March 1, 2024, and for a limited time, Xlovecam is setting up a new monthly contest: **TOP 5 special Referral**

Each month, the 5 models who achieve the highest amount of sales thanks to their referral customers will win:

- 👉 First place: €1000
- 👉 Second place: €500
- 👉 Third place: €200
- 👉 Fourth place: €100
- 👉 Fifth place: €100

It is therefore a total of **1900 euros** which will reward the **5 best models** each month.

The Top 5 Special Referral Contest

If you have social networks, Tik Tok, Instagram, Twitter and others, use them! Encourage your followers to connect to Xlovecam using your referral link.



If you have blogs, forums or websites, publish your referral link!

Also remember that your earnings are greater when the new customer registers from your referral link:

- * 20% extra on all credits spent by the customer in your chat
- * 20% extra if the customer spends their credits in another performer's chat

For models, your referral link is available in your Model Manager [HERE](#)

For studios, the referral link for all your models is available in your Studio Manager [HERE](#)

Contest rules & details:

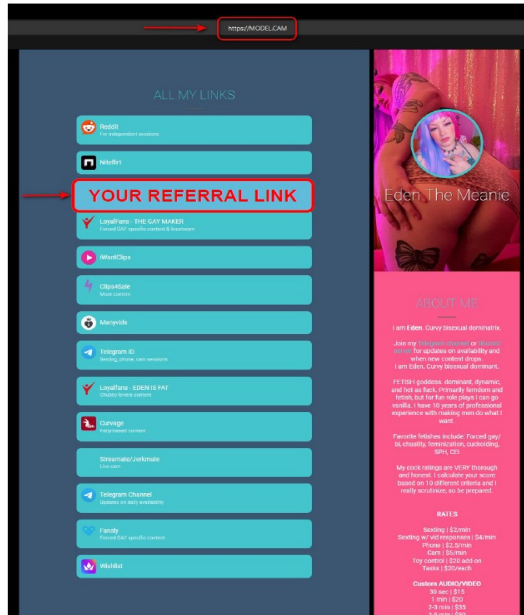
- * The monthly TOP 5 referral competition begins on March 1st and has a limited duration.
- * Only customers who register for the first time on Xlovecam from your referral link are taken into account. By new customer, we mean any person who has never connected to XloveCam or its White Marks (even as a visitor);
- * Almost all referral customer purchases count: private shows, bonuses and all purchases via the Actions Panel -interactive sex toys, virtual gifts, live actions-. Your referral customer's purchases in another performer's chat are also taken into account. ALL purchases via your private messaging are excluded and therefore not taken into account.
- * If several models have the same amount of referral sales, it is the number of referral customers that will be taken into account;
- * If there is still a tie, the number of sales will be taken into account;
- * In the event of a total tie between 2 or more models, the prize will be divided between the models;
- * Any attempt at cheating or fraud will result in temporary or permanent exclusion from the competition;
- * The competition will run monthly, closing time is 00:00 Central European Time (CET).

The results of the competition will be displayed monthly in your model interface on the dedicated page MONTHLY TOP 5 special referral.

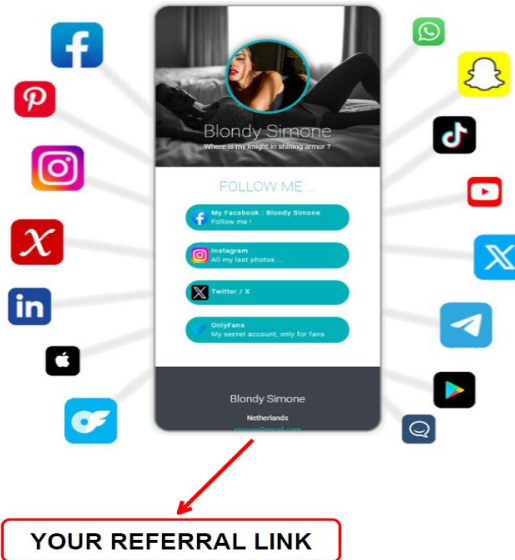
Good luck to all models,
The Xlovecam team

Where you can promote and publish your Referral Link

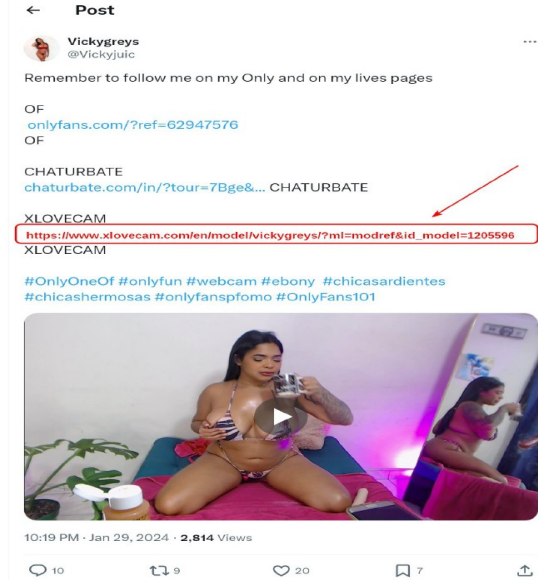
Model.Cam



Link.Cam



X (Twitter)



The TOP 5 VR MONTHLY contest

The top VR models are those who have accumulated the most VR bonuses / actions / virtual gifts / sex toys vibes each month.



NEW!

400 €
IN CASH EVERY MONTH
FOR THE 5 BEST MODELS

**MONTHLY
TOP 5 VR
CONTEST**



1ST	200 €
2ND	100 €
3RD	50 €
4TH	25 €
5TH	25 €

Thank you for your attention! :)